



Session A: Aims and Objectives

1. What do you want to be able to do?
- a) enhance teaching
 - b) collaborate with others
 - c) research
 - d) improve course content or what?

2. YOUR STRENGTHS

What do you do that is special or different?


- a) is it European?
- b) is it a type of learning?
- c) innovative content or material?
- d) does it involve technology?

Your Goals

-
-
-
-



Education and Culture



Your aims and objectives?

- What are the strengths?
- How to focus on them?
- What are the barriers?
- How to overcome them
- Who are 'key people'?

Karl Donert, Liverpool Hope University College, May 2003

b) Key people

In your institution?

How can you focus on your strengths?
What do you need to do?

a) Barriers

Outside your institution?



Session B: Opportunities

Education and Culture

What opportunities for you?

Identify..

- ★ the opportunities for your bids (easiest first) = **WHAT?**
- ★ what priorities will these meet? = **WHY?**
- ★ identify the systems you will put in place = **HOW?**
- ★ who/what needs to be activated to enable this? = **WHERE/WHEN?**

Karl Donert, Liverpool Hope University College, May 2003

What might you bid for?

What systems need to be in place?

What do I need to do now?

Education and Culture

Potential partnerships

Identify..

- ★ organisations you work with
- ★ what value they might bring to an application
- ★ develop contact list
- ★ take opportunities to network
- ★ Central and peripheral

Karl Donert, Liverpool Hope University College, May 2003

In your groups, make a list of potentially useful partners – locally, regionally, nationally and in Europe.

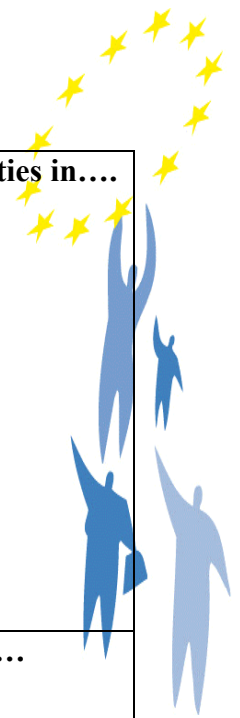
Now identify any core and peripheral partners.

a) central

b) peripheral



OUR STRENGTHS



We have strengths and expertise in....	We are doing innovative activities in....
We are special in	We are deeply interested in
We can offer to projects.	The main people are:
Our ideas are	Our needs are



STRATEGIC PLAN

timescale

Highest priorities and targets	<ul style="list-style-type: none">•••••••	
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Intermediate priorities and targets	<ul style="list-style-type: none">•••••••	
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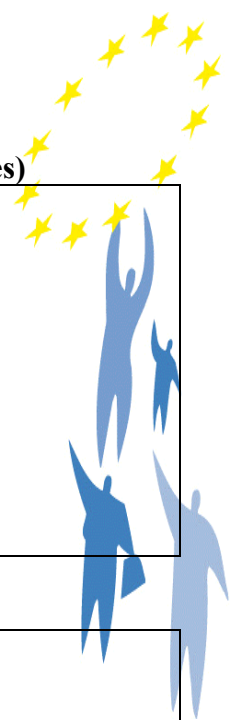
Lower (but important) priorities and targets	<ul style="list-style-type: none">••••••	
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Session D: Planning a bid

What do I want to apply to do? (brief summary of aims and objectives)

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Funding Streams

Deadline

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Synopsis (max. 250 words)

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partners

roles (country)

Things to do

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